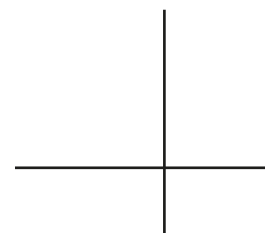




Omo
ART





#design

#websolutions

#intellectualproperty

#webwatch

#dataprotection

#itlaw

#socialmedia

#eventsandpr

#photoshooting

#videomaking



design



brainstorming /

preliminary ideas and inspirational work

briefing /

target, competitors, services

concept /

development of several creative proposal
to be delivered at a later point.

related imagery /

development of digital materials/assets
requested

web solutions



website /

graphic design of the web layout, analysis of all specifics, related websites and all the most updated web solutions available to develop web platforms on the market.

web optimization of the site (i.e. mobile, tablet, different browsers), to guarantee optimal delivery of the content from any device. ad hoc CMS development.

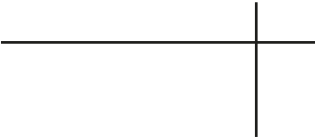
support /

maintaining and updating all content, updating privacy terms, cookies and writing/checking legal notes.

newsletter /

on site management, levels, categories, scheduled posting/sending, data management/analysis, user management, (optional) importing already existing contacts.

A blank coordinate plane with a horizontal x-axis and a vertical y-axis intersecting at the origin. The axes are represented by thin black lines.



SEO campaigns and link building /
positioning your website on third party websites through ad campaigns to improve search engine rankings (through a thorough keyword analysis project).

web solutions



e-commerce /

(almost) all products can be sold online.
development of completely customized e-commerce platforms able to handle payments, shipping, expenses, promotions, product catalogues and different languages.

legal /

sales terms, follow-up with customers about their purchasing experience, cookie policy revision, privacy normative, brand protection strategy development.

aligning the e-commerce platform to the norms of each and every country it operates in.

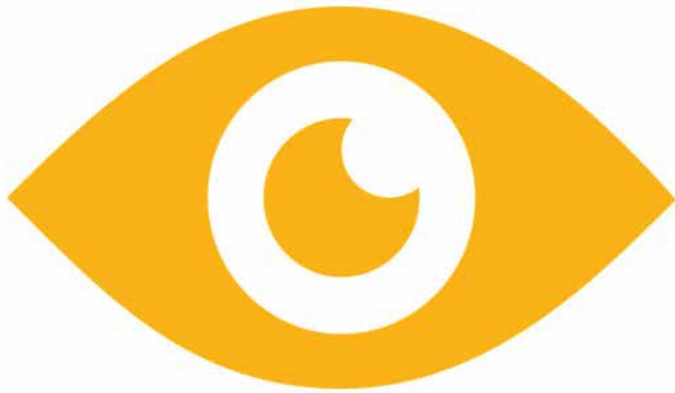
verifying of all the processes related to acquiring consents, both online and offline.

intellectual property



- depositing brands and trademarks at the national level, in the EU and internationally.
- in depth research of other brands that might have been registered prior to yours and might have dangerous similarities, including names and internet domains.
- leveraging economically your intangible assets: license agreements and brand licensing.
- annual brand/trademark surveillance: checking all third party deposited brands/trademarks that could infringe on your copyright. if such infringement were to occur, we will file a lawsuit aimed at interrupting their potentially harmful activity.

web watch



surveillance of your brand on the web with a particular focus on your reputation on the web, in relation to negative comments and improper uses of your brand by third parties. monthly reports about significant results and lawsuit filing if any potential threats to the brand have been detected to interrupt the harmful activity of the third party. for more serious cases involving online defamation, we'll file a lawsuit aimed at obtaining a sentence from the competent authorities, and obtain the permanent removal of the harmful content by the third party.

data protection



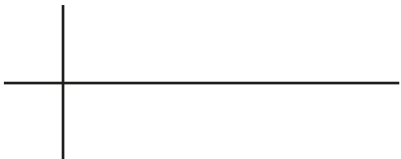
EU Regulation 2016/679 with regards to protecting personal information/data

- free check to identify and define where we might need to intervene.
- census/identification of all data treatment performed by the firm, with a particular focus on the objectives/reasons behind the treatment of such data, but also on the company's strategy.
- risk analysis.
- impact valuation.
- identification of safety measures and solutions for business continuity.
- updating the database to respect the national norms.
- minimization of the treatments and techniques of pseudonimization.
- drafting a record of the treatments.
- drafting informative communications and company policies.
- compliance of external suppliers and negotiation of the agreements related to the compliance treatments (i.e. cloud services providers).
- relationship with the guarantor.
- compliance with web/e-commerce sites with a particular focus on the acquisition of legitimate consents.
- upgrade (consulting on an annual basis).

it law



- e-commerce sales conditions with a focus on consumption law/rights.
- terms of use (legal notes) web platform.



social media



strategy /

editorial line, tone of voice, graphic layout, target.

editorial plan /

definizione delle aree di attività per una impostazione specifica dei contenuti.

visual editing /

in the appropriate formats and for the different channels, for the right style and recognizability.

monitor and report /

competitor, benchmark, influencers, performance.

adv /

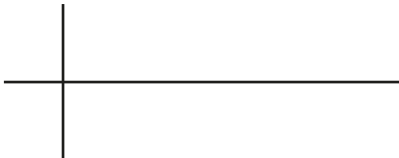
specific target building, geographical, age, interests, etc

social media

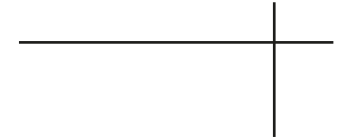


facebook /
instagram /
twitter /
tumblr /
youtube /
vimeo /
google + /
pinterest /
linkedin /

account opening and optimization, creating congruent contents and hashtags, growth campaign.
constant updating of the functionality and services offered by the platforms.



events and pr



taylor made designing and developing events on specific briefing.

availability and facilities at the clubs of the Italian entertainment scene.

pr network and accessory services for the event best performance, according to the customer.

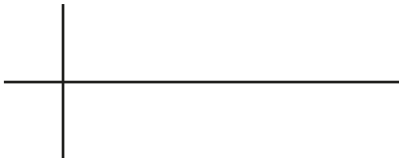


photo shooting

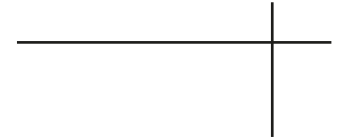


photo shooting, photo editing, post production.

reportage, portraits, still life, industrial, events.

studio shooting, external shooting (events, conventions, meetings, etc.)

editing, optimization, branding.



video making



production, post-production, visual effects, motion graphics, 2d and 3d animation.

videoclip, live action, documentary, infographics, promotional, animation, corporate, tutorial.

technical equipment: HD and 4K, gimball, drones.

timelapse



relive your construction site in 1 minute

“start to finish” service / we’ll deliver a fully edited and professionally filmed high quality time-lapse video / we’ll monitor your construction site in real time.

extremely high definition (HD) images (2688x1520px) / saved remotely and always accessible from wherever you are.

a time-lapse video allows you to:

- check the construction progress at any time.
- easily look back at what happened in previous days, weeks and months.
- provide the client with a detailed view of their property as it’s being built.
- produce high impact quality video that can be used for promotional purposes.



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